



Office of Travel and Tourism Industries

United States Travel and Tourism Exports, Imports, and the Balance of Trade: 2012



U.S. Travel & Tourism Trends: International Visitor Spending



Travel and Tourism Stats-at-a-Glance

Did You Know...?

...that the U.S. travel and tourism industry generates nearly \$1.5 trillion in economic output for the U.S. economy each year?

...that U.S. travel and tourism-related industries support more than 7.8 million American jobs?

...that total employee compensation for those working directly in the travel and tourism industry approaches \$223 billion annually?

...that the industry generated record-setting levels of exports to 8 of the top 10 countries in 2012?

...that travel and tourism exports accounted for 25% of U.S. services exports and 7% of all U.S. exports?

...that U.S. travel and tourism exports have nearly DOUBLED since 2003?

International Visitor Spending in the United States: 2012

Travel and Tourism Exports Have More Than Doubled Over the Last Decade; Set Record in 2012

After three years of appreciable growth, U.S. travel and tourism exports reached new heights in 2012. In fact, international visitors spent a record-breaking \$165.6 billion experiencing the United States last year, an increase of \$13.3 billion (9%) when compared to 2012. On average, international visitors injected more than \$1.1 billion more a month into the U.S. economy than they did in 2011.



Passenger fare receipts—fares received by U.S. carriers (and U.S. vessel operators) from international visitors—increased more than 7 percent to \$39.4 billion for the year.

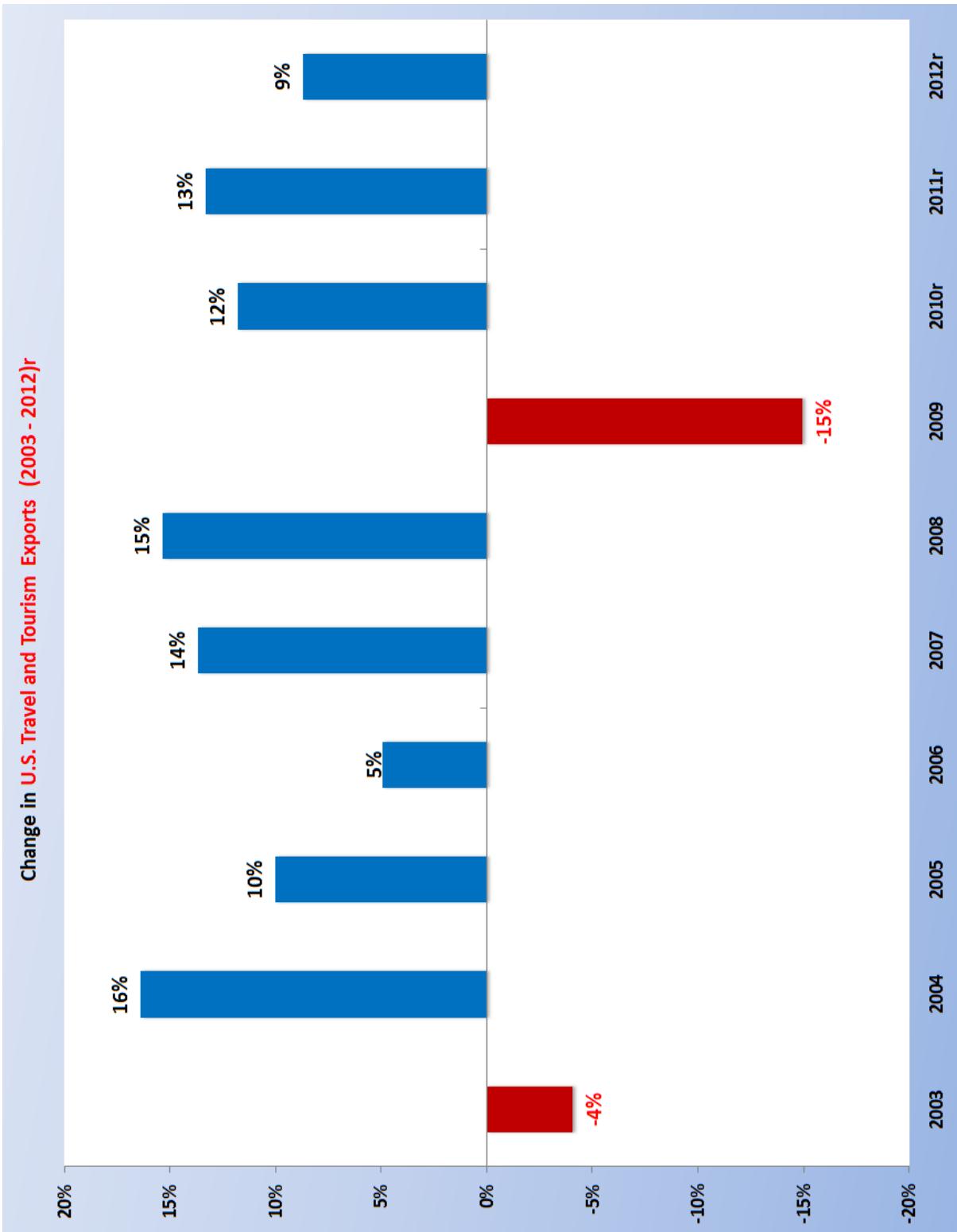
The United States enjoyed record-setting travel and tourism-related exports to 15 of the 21 countries for which we've published 2012 trade data; with the exception of Europe, international visitors

from every single major world region—from Africa to Asia and everywhere in-between—opened their wallets wider than ever and set new records for visitor spending in the United States.

"Tens of millions of tourists from all over the world come and visit America every year. They stay in our hotels, they eat at our restaurants, they visit our attractions, and they help create jobs."

—President Barack Obama

U.S. Travel & Tourism Trends: International Visitor Spending



U.S. Travel & Tourism Trends: International Visitor Spending



Total U.S. Travel and Tourism Exports = "Travel" Receipts + "Passenger Fare" Receipts.

Source: U.S. Department of Commerce, International Trade Administration, Manufacturing and Services, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2013).

U.S. Travel & Tourism Trends: International Visitor Spending

International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Receipts (Exports)	2003	2004	2005	2006	2007	2008	2009	2010 ^r	2011 ^r	2012 ^r
Total	\$80,250	\$93,397	\$102,769	\$107,825	\$122,542	\$141,380	\$120,290	\$134,450	\$152,315	\$165,574
% Change	-4%	16%	10%	5%	14%	15%	-15%	12%	13%	9%
Travel	\$65,159	\$75,465	\$82,160	\$86,187	\$97,355	\$110,423	\$94,187	\$103,463	\$115,552	\$126,214
% Change	-3%	16%	9%	5%	13%	13%	-15%	10%	12%	9%
Passenger Fares	\$15,091	\$17,932	\$20,609	\$21,638	\$25,187	\$30,957	\$26,103	\$30,987	\$36,763	\$39,360
% Change	-7%	19%	15%	5%	16%	23%	-16%	19%	19%	7%
Payments (Imports)	2003	2004	2005	2006	2007	2008	2009	2010 ^r	2011 ^r	2012 ^r
Total	\$78,436	\$90,468	\$95,119	\$99,605	\$104,808	\$112,335	\$99,249	\$102,761	\$109,308	\$118,105
% Change	0%	15%	5%	5%	5%	7%	-12%	4%	6%	8%
Travel	\$58,311	\$66,738	\$69,930	\$72,959	\$77,127	\$80,494	\$74,132	\$75,505	\$78,229	\$83,451
% Change	-2%	14%	5%	4%	6%	4%	-8%	2%	4%	7%
Passenger Fares	\$20,125	\$23,730	\$25,189	\$26,646	\$27,681	\$31,841	\$25,117	\$27,256	\$31,079	\$34,654
% Change	5%	18%	6%	6%	4%	15%	-21%	9%	14%	12%
Balance of Trade	2003	2004	2005	2006	2007	2008	2009	2010 ^r	2011 ^r	2012 ^r
Trade Surplus	\$1,814	\$2,929	\$7,650	\$8,220	\$17,734	\$29,045	\$21,041	\$31,689	\$43,007	\$47,469

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

(r) Revised.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2013).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Trade: 2012^r

International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Country / Region	Exports				Imports				Balance of Trade
	Travel Receipts	Passenger Fare Receipts	Total Travel & Tourism Receipts	2012/2011 Change (%)	Travel Payments	Passenger Fare Payments	Total Travel & Tourism Payments	2012/2011 Change (%)	
Total (All Countries)	\$126,214	\$39,360	\$165,574	9%	\$83,451	\$34,654	\$118,105	8%	\$47,469
Canada	\$20,648	\$4,894	\$25,542	6%	\$6,871	\$770	\$7,641	5%	\$17,901
Europe	\$34,868	\$10,855	\$45,723	6%	\$24,268	\$14,429	\$38,697	7%	\$7,026
Belgium-Luxembourg	\$701	\$341	\$1,042	9%	\$256	\$95	\$351	6%	\$691
France	\$4,075	\$1,232	\$5,307	7%	\$2,736	\$1,803	\$4,539	7%	\$768
Germany	\$5,364	\$1,576	\$6,940	10%	\$3,038	\$3,421	\$6,459	14%	\$481
Ireland	*	*	*	*	*	*	*	*	*
Italy	\$2,757	\$1,091	\$3,848	5%	\$3,375	\$517	\$3,892	0%	-\$44
Netherlands	\$1,573	\$686	\$2,259	9%	\$1,280	\$776	\$2,056	10%	\$203
Norway	*	*	*	*	*	*	*	*	*
Spain	*	*	*	*	*	*	*	*	*
Sweden	*	*	*	*	*	*	*	*	*
Switzerland	*	*	*	*	*	*	*	*	*
United Kingdom	\$9,486	\$3,158	\$12,644	6%	\$5,135	\$4,607	\$9,742	12%	\$2,902
Other	\$10,912	\$2,771	\$13,683	164%	\$8,448	\$3,210	\$11,658	77%	\$2,025
Latin America/Other Western Hemisphere	\$29,752	\$11,815	\$41,567	10%	\$26,511	\$3,600	\$30,111	8%	\$11,456
South/Central America	\$26,964	\$10,763	\$37,727	10%	\$20,082	\$2,938	\$23,020	9%	\$14,707
Argentina	\$2,139	\$1,021	\$3,160	14%	\$609	\$76	\$685	6%	\$2,475
Brazil	\$6,498	\$2,807	\$9,305	11%	\$1,164	\$325	\$1,489	7%	\$7,816
Chile	*	*	*	*	*	*	*	*	*
Mexico	\$7,006	\$2,956	\$9,962	8%	\$9,740	\$853	\$10,593	14%	-\$631
Venezuela	\$2,231	\$1,053	\$3,284	12%	\$270	\$79	\$349	2%	\$2,935
Other	\$9,090	\$2,926	\$12,016	20%	\$8,299	\$1,605	\$9,904	10%	\$2,112
Other W. Hemisphere	\$2,788	\$1,052	\$3,840	10%	\$6,429	\$662	\$7,091	7%	-\$3,251
Bermuda	*	*	*	*	*	*	*	*	*
Other	\$2,788	\$1,052	\$3,840	11%	\$6,429	\$662	\$7,091	11%	-\$3,251

Continued...

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Trade: 2012^r

...Continued

[Millions of U.S. Dollars]

Country / Region	Exports				Imports				Balance of Trade
	Travel Receipts	Passenger Fare Receipts	Total Travel & Tourism Receipts	2011/2010 Change (%)	Travel Payments	Passenger Fare Payments	Total Travel & Tourism Payments	2011/2010 Change (%)	
Africa	\$1,731	\$708	\$2,439	10%	\$3,602	\$677	\$4,279	5%	-\$1,840
South Africa	\$332	\$249	\$581	7%	\$868	\$172	\$1,040	5%	-\$459
Other	\$1,399	\$459	\$1,858	11%	\$2,734	\$505	\$3,239	5%	-\$1,381
Middle East	\$4,088	\$576	\$4,664	12%	\$3,300	\$2,608	\$5,908	11%	-\$1,244
Israel	*	*	*	*	*	*	*	*	*
Saudi Arabia	*	*	*	*	*	*	*	*	*
Other	\$4,088	\$576	\$4,664	212%	\$3,300	\$2,608	\$5,908	76%	-\$1,244
Asia and Pacific	\$35,127	\$10,512	\$45,639	12%	\$18,899	\$12,570	\$31,469	10%	\$14,170
Australia	\$4,683	\$745	\$5,428	10%	\$1,639	\$968	\$2,607	2%	\$2,821
China	\$6,486	\$2,284	\$8,770	14%	\$2,812	\$678	\$3,490	6%	\$5,280
Hong Kong	\$485	\$146	\$631	7%	\$1,238	\$1,419	\$2,657	6%	-\$2,026
India	\$3,367	\$1,485	\$4,852	10%	\$2,239	\$237	\$2,476	2%	\$2,376
Indonesia	*	*	*	*	*	*	*	*	*
Japan	\$11,308	\$5,219	\$16,527	13%	\$3,708	\$1,799	\$5,507	11%	\$11,020
Korea, Republic of	\$4,019	\$135	\$4,154	10%	\$1,806	\$2,494	\$4,300	7%	-\$146
Malaysia	*	*	*	*	*	*	*	*	*
New Zealand	*	*	*	*	*	*	*	*	*
Philippines	*	*	*	*	*	*	*	*	*
Singapore	\$688	\$8	\$696	10%	\$375	\$298	\$673	5%	\$23
Taiwan	\$1,206	\$8	\$1,214	9%	\$1,109	\$2,001	\$3,110	15%	-\$1,896
Thailand	*	*	*	*	*	*	*	*	*
Other	\$2,885	\$482	\$3,367	269%	\$3,973	\$2,676	\$6,649	256%	-\$3,282
Addenda:									
European Union ¹	\$31,027	\$9,655	\$40,682	6%	\$21,641	\$13,240	\$34,881	7%	\$5,801
Overseas ²	\$98,560	\$31,510	\$130,070	9%	\$66,840	\$33,031	\$99,871	8%	\$30,199

¹ The European Union includes Belgium, Denmark, France, Germany, Greece, Ireland, Italy, Luxembourg, Netherlands, Portugal, Spain, and the United Kingdom; beginning with 1995, it also includes Austria, Finland, and Sweden; and beginning with 2004, it also includes Cyprus, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Slovakia, and Slovenia.

² Excludes Mexico & Canada.

(r) Revised.

(*) Released in October

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2013).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Goods Exports: 2007-2012 (Millions of U.S. Dollars)

Export Categories (Goods)	2007 ^r	2008 ^r	2009 ^r	2010 ^r	2011 ^r	2012 ^r
Total Goods Exports	\$1,163,605	\$1,307,329	\$1,069,475	\$1,288,795	\$1,495,853	\$1,561,239
Capital goods	\$433,019	\$457,655	\$391,498	\$447,839	\$493,251	\$527,656
Industrial supplies and materials	\$329,591	\$405,606	\$307,473	\$406,138	\$518,795	\$518,924
Consumer goods	\$145,962	\$161,281	\$149,455	\$165,228	\$174,955	\$181,745
Automotive vehicles, parts/engines	\$121,264	\$121,451	\$81,715	\$112,008	\$132,849	\$146,126
Foods, feeds, and beverages	\$84,264	\$108,349	\$93,908	\$107,719	\$126,207	\$132,810
Other Goods Exports	\$49,505	\$52,987	\$45,427	\$49,864	\$49,796	\$53,977

U.S. Services Exports: 2007-2012 (Millions of U.S. Dollars)

Export Categories (Services)	2007 ^r	2008 ^r	2009 ^r	2010 ^r	2011 ^r	2012 ^r
Total Services Exports	\$489,255	\$533,003	\$508,712	\$555,674	\$616,973	\$649,346
Travel and Tourism	\$122,542	\$141,380	\$120,290	\$134,450	\$152,315	\$165,574
Travel	\$97,355	\$110,423	\$94,187	\$103,463	\$115,552	\$126,214
Passenger Fares	\$25,187	\$30,957	\$26,103	\$30,987	\$36,763	\$39,360
Royalties and License Fees	\$97,803	\$102,125	\$98,406	\$107,521	\$120,717	\$124,182
Other Transportation	\$40,638	\$44,016	\$36,087	\$40,669	\$43,067	\$43,855
Other Services Exports	\$228,272	\$245,482	\$253,929	\$273,034	\$300,874	\$315,735

The Contribution of Travel and Tourism: 2007-2012 (Millions of U.S. Dollars)

	2007 ^r	2008 ^r	2009 ^r	2010 ^r	2011 ^r	2012 ^r
Total Goods & Services Exports	\$1,652,859	\$1,840,332	\$1,578,187	\$1,844,468	\$2,112,825	\$2,210,585
Tourism as a % of Total Exports	7%	8%	8%	7%	7%	7%
Tourism as a % of Total Services Exports	25%	27%	24%	24%	25%	25%

(r) Revised.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2013).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Goods Imports 2007-2012 (Millions of U.S. Dollars)

Import Categories (Goods)	2007 ^r	2008 ^r	2009 ^r	2010 ^r	2011 ^r	2012 ^r
Total Goods Imports	\$1,986,347	\$2,141,287	\$1,580,025	\$1,938,950	\$2,239,991	\$2,302,714
Industrial Supplies and Materials	\$657,238	\$811,250	\$478,483	\$623,375	\$781,994	\$752,286
Capital Goods	\$449,117	\$458,698	\$374,054	\$450,406	\$513,482	\$551,683
Consumer Goods	\$479,996	\$486,722	\$431,406	\$486,517	\$517,457	\$519,626
Automotive Vehicles, Engines/Parts	\$258,497	\$233,204	\$159,188	\$225,641	\$255,229	\$298,531
Food, Feeds, and Beverages	\$82,974	\$90,439	\$82,861	\$92,492	\$108,258	\$111,114
Other Goods Imports	\$58,524	\$60,974	\$54,034	\$60,519	\$63,572	\$69,474

U.S. Services Imports 2007-2012 (Millions of U.S. Dollars)

Import Categories (Services)	2007 ^r	2008 ^r	2009 ^r	2010 ^r	2011 ^r	2012 ^r
Total Services Imports	\$365,577	\$401,348	\$381,819	\$404,897	\$429,672	\$442,527
Travel and Tourism	\$104,808	\$112,335	\$99,249	\$102,761	\$109,308	\$118,105
Travel	\$77,127	\$80,494	\$74,132	\$75,505	\$78,229	\$83,451
Passenger Fares	\$27,681	\$31,841	\$25,117	\$27,256	\$31,079	\$34,654
Royalties and License Fees	\$26,479	\$29,623	\$31,297	\$32,551	\$34,786	\$39,889
Other Transportation	\$55,773	\$56,696	\$42,601	\$51,202	\$54,630	\$55,445
Other Services Imports	\$178,517	\$202,694	\$208,672	\$218,383	\$230,948	\$229,088

The Contribution of Travel and Tourism: 2007-2012 (Millions of U.S. Dollars)

	2007 ^r	2008 ^r	2009 ^r	2010 ^r	2011 ^r	2012 ^r
Total Goods & Services Imports	\$2,351,925	\$2,542,634	\$1,961,844	\$2,343,847	\$2,669,663	\$2,745,240
Tourism as a % of Total Imports	4%	4%	5%	4%	4%	4%
Tourism as a % of Total Services Imports	29%	28%	26%	25%	25%	27%

(r) Revised.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2013).

U.S. Travel & Tourism Trends: International Visitor Spending

Balance of Trade (Goods) 2007-2012 (Millions of U.S. Dollars)

Categories (Goods)	2007 ^r	2008 ^r	2009 ^r	2010 ^r	2011 ^r	2012 ^r
Total Goods Imports	(\$822,742)	(\$833,958)	(\$510,550)	(\$650,155)	(\$744,138)	(\$741,475)
Consumer Goods	(\$334,034)	(\$325,441)	(\$281,951)	(\$321,289)	(\$342,502)	(\$337,881)
Industrial Supplies and Materials	(\$327,647)	(\$405,644)	(\$171,010)	(\$217,237)	(\$263,199)	(\$233,362)
Automotive Vehicles, Engines/Parts	(\$137,233)	(\$111,753)	(\$77,473)	(\$113,633)	(\$122,380)	(\$152,405)
Capital Goods	(\$16,098)	(\$1,043)	\$17,444	(\$2,567)	(\$20,231)	(\$24,027)
Other Goods	(\$9,019)	(\$7,987)	(\$8,607)	(\$10,655)	(\$13,776)	(\$15,497)
Food, Feeds, and Beverages	\$1,290	\$17,910	\$11,047	\$15,227	\$17,949	\$21,696

Balance of Trade (Services) 2007-2012 (Millions of U.S. Dollars)

Categories (Services)	2007 ^r	2008 ^r	2009 ^r	2010 ^r	2011 ^r	2012 ^r
Total Services Imports	\$123,678	\$131,655	\$126,893	\$150,777	\$187,301	\$206,819
Other Services Imports	\$49,755	\$42,788	\$45,257	\$54,651	\$69,926	\$86,647
Royalties and License Fees	\$71,324	\$72,502	\$67,109	\$74,970	\$85,931	\$84,293
Travel and Tourism	\$17,734	\$29,045	\$21,041	\$31,689	\$43,007	\$47,469
Travel	\$20,228	\$29,929	\$20,055	\$27,958	\$37,323	\$42,763
Passenger Fares	(\$2,494)	(\$884)	\$986	\$3,731	\$5,684	\$4,706
Other Transportation	(\$15,135)	(\$12,680)	(\$6,514)	(\$10,533)	(\$11,563)	(\$11,590)

(r) Revised.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2013).

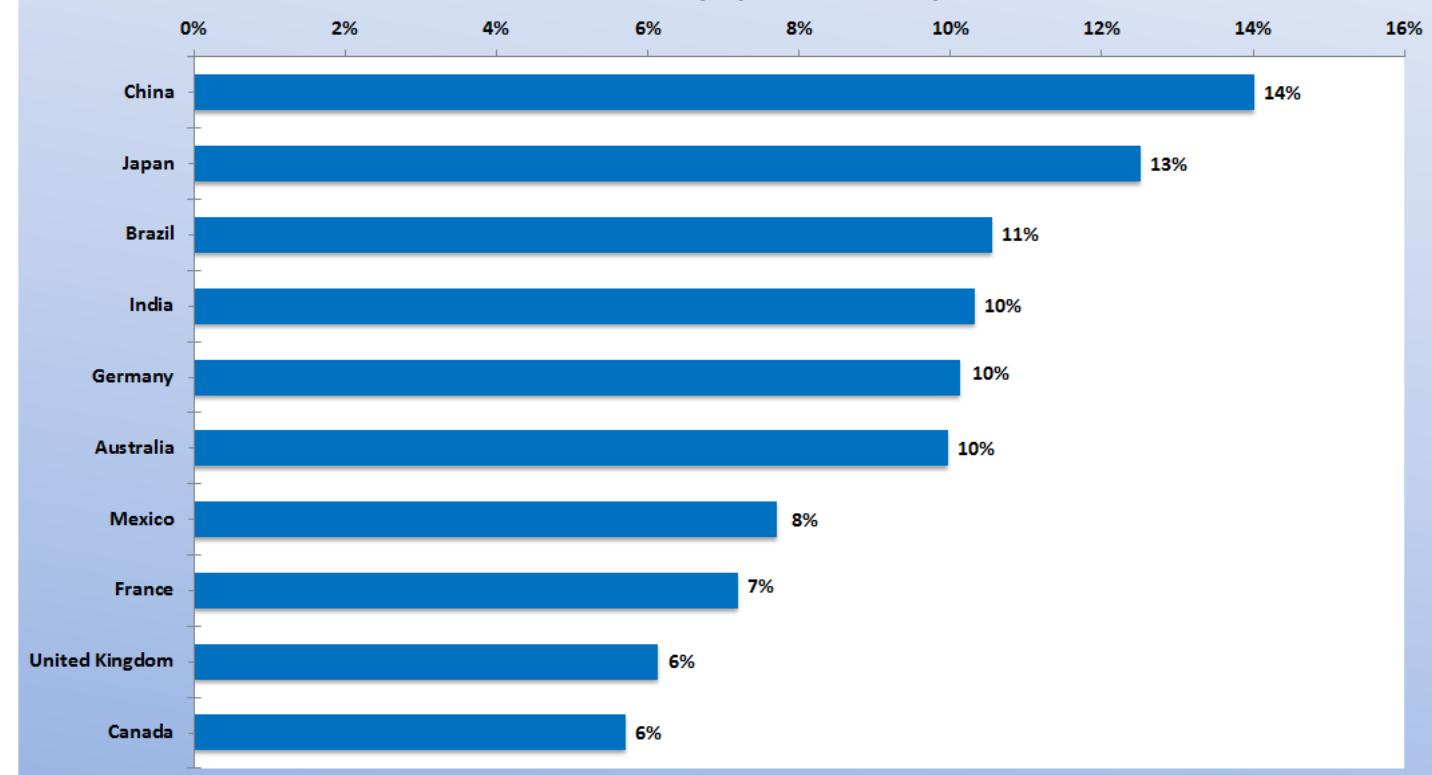


U.S. Travel & Tourism Trends: International Visitor Spending

International Visitor Spending: Top 10 Markets (Millions of U.S. Dollars)

Country/Region	2011 ^r Receipts (Exports)	2012 ^r						Rank (by Exports)
		Receipts (Exports)	Change (\$)	Change (%)	% of Total Spending	Cumulative % of Total		
Total (All Countries)	\$152,315	\$165,574	\$13,259	9%	-	-	-	-
Canada	\$24,163	\$25,542	\$1,379	6%	15%	15%	1	
Japan	\$14,689	\$16,527	\$1,838	13%	10%	25%	2	
United Kingdom	\$11,913	\$12,644	\$731	6%	8%	33%	3	
Mexico	\$9,249	\$9,962	\$713	8%	6%	39%	4	
Brazil	\$8,417	\$9,305	\$888	11%	6%	45%	5	
China	\$7,692	\$8,770	\$1,078	14%	5%	50%	6	
Germany	\$6,302	\$6,940	\$638	10%	4%	54%	7	
Australia	\$4,936	\$5,428	\$492	10%	3%	57%	8	
France	\$4,951	\$5,307	\$356	7%	3%	61%	9	
India	\$4,398	\$4,852	\$454	10%	3%	64%	10	

Change in International Visitor Spending in the United States
2011 vs 2012 (Top 10 Countries)



Top 10 Markets: 2012 International Visitor Spending

Rank	Country	2012 Spending
1		Canada (+6%) \$25.5 Billion In 2012 visitors from Canada opened their wallets wider than ever before, injecting a record-breaking \$25.5 billion in the U.S. economy. In fact, following the full implementation of the Western Hemisphere Travel Initiative in 2009, visitors from Canada have set spending records in every subsequent year! Travel and tourism exports account for 42% of all U.S. services exports to Canada.
2		Japan (+13%) \$16.5 Billion U.S. travel and tourism-related exports to Japan have been fraught with difficulties—SARS in 2003, the economic slowdown of 2009, and nuclear emergencies in 2011. In 1995 international visitors from Japan spent an estimated \$17.8 billion in the United States, nearly \$1.3 billion more (7%) than was spent in 2012. Travel and tourism exports account for 35% of all U.S. services exports to Japan.
3		United Kingdom (+6%) \$12.6 Billion Devastated by the global economic slowdown, U.S. travel and tourism exports to the United Kingdom plummeted by nearly a third (32%) in 2009 and have been slow to recover. Indeed, annual visitor spending by U.K. residents is down nearly \$4.1 billion when compared to 2008, but is once again on the rise. Travel and tourism exports account for 22% of all U.S. services exports to the United Kingdom.
4		Mexico (+8%) \$10.0 Billion In 2012 visitors from Mexico spent a record-breaking \$10.0 billion in the United States, an increase of 8% when compared to 2011. After falling 17% in 2009, U.S. travel and tourism exports to Mexico have risen 8%, 6%, and 8% in 2010, 2011, and 2012, respectively. Travel and tourism exports account for 36% of all U.S. services exports to Mexico.
5		Brazil (+11%) \$9.3 Billion 2012 marks the 9th consecutive year of double-digit growth in visitor spending and the 5th consecutive year of record-breaking visitor spending in the United States. “Order and Progress”—Brazil’s motto. Even during the global economic slowdown of 2009, Brazil broke the previous year’s record. How’s that for progress? Travel and tourism exports account for 39% of all U.S. services exports to Brazil.
6		China (+14%) \$8.8 Billion In 2008 China wasn’t even on the Top 10 radar. Now, however, after stringing three consecutive years of strong double-digit growth (47%, 47%, and 14% in 2010, 2011 2012, respectively), China firmly commands 6th place after spending a record-breaking \$8.8 billion experiencing the United States in 2012. Travel and tourism exports account for 29% of all U.S. services exports to China.
7		Germany (+10%) \$6.9 Billion Back-to-back years of double-digit growth of U.S. travel and tourism exports to Germany pushed their annual spending in the United States up to an all-time record of \$6.9 billion in 2012, an increase of 10%. Germany maintained their 7th place ranking in 2012 after being supplanted by China in 2011 when they ranked 6th. Travel and tourism exports account for 26% of all U.S. services exports to Germany.
8		Australia (+10%) \$5.4 Billion Visitors from Australia have spent record levels on U.S. travel and tourism goods and services in 8 out of the last 10 years, helping to propel Australia up in the rankings to our 8th largest market abroad in 2012; in fact, visitors from Australia spent a record-breaking \$5.4 billion in 2012, an increase of 10% when compared to 2011. Travel and tourism exports account for 31% of all U.S. services exports to Australia.
9		France (+7%) \$5.3 Billion Despite spending more than ever before in 2012, France fell from 8th to 9th in terms of total spending in the United States as a result of slower growth than that of Australia (7% vs. 10%, respectively). Nonetheless, 2012 marks the second consecutive year in which visitors from France spent more than ever before in the United States. Travel and tourism exports account for 28% of all U.S. services exports to France.
10		India (+10%) \$4.9 Billion Outspending visitors from Italy by a full \$1 billion secured India’s position in the top 10. However, since 2008 India has fallen from 7th to 10th in terms to total spending in the United States, but not because they aren’t spending. Indeed, spending by visitors from India was a record-setting \$4.9 billion in 2012 and has exhibited double-digit growth rates in 7 of the last 10 years! Travel and tourism exports account for 40% of all U.S. services exports to India.

U.S. Travel & Tourism Trends: International Visitor Spending

International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Receipts (Exports)	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total	\$9,167	\$10,493	\$11,719	\$13,408	\$16,414	\$18,331	\$16,081	\$20,903	\$24,163	\$25,542
% Change	15%	14%	12%	14%	22%	12%	-12%	30%	16%	6%
Travel	\$7,438	\$8,665	\$9,235	\$10,581	\$13,221	\$14,847	\$12,860	\$16,616	\$19,416	\$20,648
% Change	11%	16%	7%	15%	25%	12%	-13%	29%	17%	6%
Passenger Fares	\$1,729	\$1,828	\$2,484	\$2,827	\$3,193	\$3,484	\$3,221	\$4,287	\$4,747	\$4,894
% Change	35%	6%	36%	14%	13%	9%	-8%	33%	11%	3%
Payments (Imports)	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total	\$6,817	\$7,734	\$7,518	\$7,765	\$7,820	\$7,287	\$6,264	\$7,141	\$7,277	\$7,641
% Change	-4%	13%	-3%	3%	1%	-7%	-14%	14%	2%	5%
Travel	\$6,379	\$7,293	\$7,160	\$7,394	\$7,470	\$6,925	\$5,968	\$6,663	\$6,642	\$6,871
% Change	-2%	14%	-2%	3%	1%	-7%	-14%	12%	0%	3%
Passenger Fares	\$438	\$441	\$358	\$371	\$350	\$362	\$296	\$478	\$635	\$770
% Change	-26%	1%	-19%	4%	-6%	3%	-18%	61%	33%	21%
Balance of Trade	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Trade Surplus	\$2,350	\$2,759	\$4,201	\$5,643	\$8,594	\$11,044	\$9,817	\$13,762	\$16,886	\$17,901

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2013).

U.S. Travel & Tourism Trends: International Visitor Spending

International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Receipts (Exports)	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total	\$10,017	\$13,094	\$16,524	\$14,586	\$14,470	\$14,554	\$13,049	\$14,431	\$14,689	\$16,527
% Change	-11%	31%	26%	-12%	-1%	1%	-10%	11%	2%	13%
Travel	\$7,595	\$10,051	\$12,735	\$11,258	\$11,035	\$10,784	\$9,495	\$10,124	\$10,075	\$11,308
% Change	-11%	32%	27%	-12%	-2%	-2%	-12%	7%	0%	12%
Passenger Fares	\$2,422	\$3,043	\$3,789	\$3,328	\$3,435	\$3,770	\$3,554	\$4,307	\$4,614	\$5,219
% Change	-14%	26%	25%	-12%	3%	10%	-6%	21%	7%	13%
Payments (Imports)	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total	\$3,289	\$3,632	\$4,048	\$4,253	\$4,659	\$5,205	\$4,838	\$4,598	\$4,958	\$5,507
% Change	-16%	10%	11%	5%	10%	12%	-7%	-5%	8%	11%
Travel	\$2,323	\$2,467	\$2,788	\$2,970	\$3,379	\$3,745	\$3,570	\$3,267	\$3,435	\$3,708
% Change	-19%	6%	13%	7%	14%	11%	-5%	-8%	5%	8%
Passenger Fares	\$966	\$1,165	\$1,260	\$1,283	\$1,280	\$1,460	\$1,268	\$1,331	\$1,523	\$1,799
% Change	-8%	21%	8%	2%	0%	14%	-13%	5%	14%	18%
Balance of Trade	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Trade Surplus	\$6,728	\$9,462	\$12,476	\$10,333	\$9,811	\$9,349	\$8,211	\$9,833	\$9,731	\$11,020

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2013).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: United Kingdom

[Millions of U.S. Dollars]

Receipts (Exports)	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total	\$11,259	\$12,655	\$13,492	\$13,310	\$14,938	\$16,716	\$11,429	\$11,305	\$11,913	\$12,644
% Change	2%	12%	7%	-1%	12%	12%	-32%	-1%	5%	6%
Travel	\$8,688	\$9,701	\$10,824	\$10,946	\$12,120	\$13,155	\$8,884	\$8,621	\$8,908	\$9,486
% Change	4%	12%	12%	1%	11%	9%	-32%	-3%	3%	6%
Passenger Fares	\$2,571	\$2,954	\$2,668	\$2,364	\$2,818	\$3,561	\$2,545	\$2,684	\$3,005	\$3,158
% Change	-3%	15%	-10%	-11%	19%	26%	-29%	5%	12%	5%
Payments (Imports)	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total	\$9,427	\$10,522	\$11,614	\$10,469	\$10,505	\$10,529	\$7,782	\$8,020	\$8,680	\$9,742
% Change	7%	12%	10%	-10%	0%	0%	-26%	3%	8%	12%
Travel	\$5,446	\$6,071	\$7,133	\$5,697	\$5,989	\$5,735	\$4,365	\$4,315	\$4,559	\$5,135
% Change	-2%	11%	17%	-20%	5%	-4%	-24%	-1%	6%	13%
Passenger Fares	\$3,981	\$4,451	\$4,481	\$4,772	\$4,516	\$4,794	\$3,417	\$3,705	\$4,121	\$4,607
% Change	21%	12%	1%	6%	-5%	6%	-29%	8%	11%	12%
Balance of Trade	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Trade Surplus	\$1,832	\$2,133	\$1,878	\$2,841	\$4,433	\$6,187	\$3,647	\$3,285	\$3,233	\$2,902

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2013).

U.S. Travel & Tourism Trends: International Visitor Spending

International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Receipts (Exports)	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total	\$6,858	\$7,624	\$8,483	\$9,265	\$9,525	\$9,742	\$8,046	\$8,729	\$9,249	\$9,962
% Change	-1%	11%	11%	9%	3%	2%	-17%	8%	6%	8%
Travel	\$5,700	\$6,257	\$6,774	\$7,146	\$7,194	\$7,326	\$5,991	\$6,117	\$6,424	\$7,006
% Change	2%	10%	8%	5%	1%	2%	-18%	2%	5%	9%
Passenger Fares	\$1,158	\$1,367	\$1,709	\$2,119	\$2,331	\$2,416	\$2,055	\$2,612	\$2,825	\$2,956
% Change	-13%	18%	25%	24%	10%	4%	-15%	27%	8%	5%
Payments (Imports)	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total	\$9,097	\$10,177	\$10,830	\$10,904	\$11,109	\$11,125	\$9,569	\$9,598	\$9,318	\$10,593
% Change	7%	12%	6%	1%	2%	0%	-14%	0%	-3%	14%
Travel	\$8,235	\$9,317	\$9,857	\$10,003	\$10,316	\$10,236	\$8,867	\$8,901	\$8,616	\$9,740
% Change	7%	13%	6%	1%	3%	-1%	-13%	0%	-3%	13%
Passenger Fares	\$862	\$860	\$973	\$901	\$793	\$889	\$702	\$697	\$702	\$853
% Change	9%	0%	13%	-7%	-12%	12%	-21%	-1%	1%	22%
Balance of Trade	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Trade Surplus	-\$2,239	-\$2,553	-\$2,347	-\$1,639	-\$1,584	-\$1,383	-\$1,523	-\$869	-\$69	-\$631

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2013).

U.S. Travel & Tourism Trends: International Visitor Spending

International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Receipts (Exports)	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total	\$1,688	\$1,870	\$2,201	\$2,654	\$3,129	\$4,162	\$4,565	\$6,230	\$8,417	\$9,305
% Change	-11%	11%	18%	21%	18%	33%	10%	36%	35%	11%
Travel	\$1,214	\$1,375	\$1,577	\$1,947	\$2,284	\$2,990	\$3,318	\$4,473	\$5,845	\$6,498
% Change	-12%	13%	15%	23%	17%	31%	11%	35%	31%	11%
Passenger Fares	\$474	\$495	\$624	\$707	\$845	\$1,172	\$1,247	\$1,757	\$2,572	\$2,807
% Change	-10%	4%	26%	13%	20%	39%	6%	41%	46%	9%
Payments (Imports)	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total	\$981	\$946	\$991	\$1,012	\$1,212	\$1,279	\$1,147	\$1,297	\$1,392	\$1,489
% Change	5%	-4%	5%	2%	20%	6%	-10%	13%	7%	7%
Travel	\$720	\$687	\$674	\$749	\$919	\$953	\$892	\$1,011	\$1,065	\$1,164
% Change	9%	-5%	-2%	11%	23%	4%	-6%	13%	5%	9%
Passenger Fares	\$261	\$259	\$317	\$263	\$293	\$326	\$255	\$286	\$327	\$325
% Change	-5%	-1%	22%	-17%	11%	11%	-22%	12%	14%	-1%
Balance of Trade	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Trade Surplus	\$707	\$924	\$1,210	\$1,642	\$1,917	\$2,883	\$3,418	\$4,933	\$7,025	\$7,816

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2013).

U.S. Travel & Tourism Trends: International Visitor Spending

International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Receipts (Exports)	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total	\$858	\$1,115	\$1,534	\$2,071	\$2,699	\$3,614	\$3,602	\$5,283	\$7,692	\$8,770
% Change	-28%	30%	38%	35%	30%	34%	0%	47%	46%	14%
Travel	\$690	\$894	\$1,181	\$1,642	\$2,081	\$2,717	\$2,755	\$3,976	\$5,644	\$6,486
% Change	-28%	30%	32%	39%	27%	31%	1%	44%	42%	15%
Passenger Fares	\$168	\$221	\$353	\$429	\$618	\$897	\$847	\$1,307	\$2,048	\$2,284
% Change	-26%	32%	60%	22%	44%	45%	-6%	54%	57%	12%
Payments (Imports)	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total	\$1,155	\$2,025	\$2,591	\$2,758	\$3,152	\$2,997	\$2,722	\$3,094	\$3,303	\$3,490
% Change	-18%	75%	28%	6%	14%	5%	-9%	14%	7%	6%
Travel	\$994	\$1,637	\$2,104	\$2,155	\$2,458	\$2,299	\$2,262	\$2,559	\$2,691	\$2,812
% Change	-12%	65%	29%	2%	14%	6%	-2%	13%	5%	4%
Passenger Fares	\$161	\$388	\$487	\$603	\$694	\$698	\$460	\$535	\$612	\$678
% Change	-45%	141%	26%	24%	15%	1%	-34%	16%	14%	11%
Balance of Trade	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Trade Surplus	\$297	-\$910	-\$1,057	-\$687	-\$453	\$617	\$880	\$2,189	\$4,389	\$5,280

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2013).

U.S. Travel & Tourism Trends: International Visitor Spending

International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Receipts (Exports)	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total	\$3,803	\$4,687	\$4,892	\$4,205	\$5,156	\$6,683	\$5,572	\$5,648	\$6,302	\$6,940
% Change	-3%	23%	4%	-14%	23%	30%	-17%	1%	12%	10%
Travel	\$3,007	\$3,698	\$3,845	\$3,204	\$4,055	\$5,183	\$4,479	\$4,426	\$4,870	\$5,364
% Change	0%	23%	4%	-17%	27%	28%	-14%	-1%	10%	10%
Passenger Fares	\$796	\$989	\$1,047	\$1,001	\$1,101	\$1,500	\$1,093	\$1,222	\$1,432	\$1,576
% Change	-14%	24%	6%	-4%	10%	36%	-27%	12%	17%	10%
Payments (Imports)	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total	\$4,145	\$4,679	\$5,015	\$5,155	\$5,945	\$6,302	\$4,640	\$5,163	\$5,657	\$6,459
% Change	9%	13%	7%	3%	15%	6%	-26%	11%	10%	14%
Travel	\$2,320	\$2,511	\$2,591	\$2,559	\$2,867	\$2,956	\$2,382	\$2,601	\$2,745	\$3,038
% Change	2%	8%	3%	-1%	12%	3%	-19%	9%	6%	11%
Passenger Fares	\$1,825	\$2,168	\$2,424	\$2,596	\$3,078	\$3,346	\$2,258	\$2,562	\$2,912	\$3,421
% Change	19%	19%	12%	7%	19%	9%	-33%	13%	14%	17%
Balance of Trade	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Trade Surplus	-\$342	\$8	-\$123	-\$950	-\$789	\$381	\$932	\$485	\$645	\$481

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2013).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: Australia

International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Receipts (Exports)	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total	\$1,814	\$2,554	\$2,808	\$3,054	\$3,336	\$3,733	\$3,423	\$4,042	\$4,936	\$5,428
% Change	0%	41%	10%	9%	9%	12%	-8%	18%	22%	10%
Travel	\$1,502	\$2,074	\$2,267	\$2,505	\$2,737	\$3,077	\$2,974	\$3,550	\$4,224	\$4,683
% Change	2%	38%	9%	10%	9%	12%	-3%	19%	19%	11%
Passenger Fares	\$312	\$480	\$541	\$549	\$599	\$656	\$449	\$492	\$712	\$745
% Change	-8%	54%	13%	1%	9%	10%	-32%	10%	45%	5%
Payments (Imports)	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total	\$1,685	\$1,936	\$2,089	\$2,091	\$2,313	\$2,375	\$2,251	\$2,352	\$2,545	\$2,607
% Change	3%	15%	8%	0%	11%	3%	-5%	4%	8%	2%
Travel	\$1,037	\$1,128	\$1,188	\$1,156	\$1,343	\$1,361	\$1,472	\$1,522	\$1,597	\$1,639
% Change	4%	9%	5%	-3%	16%	1%	8%	3%	5%	3%
Passenger Fares	\$648	\$808	\$901	\$935	\$970	\$1,014	\$779	\$830	\$948	\$968
% Change	1%	25%	12%	4%	4%	5%	-23%	7%	14%	2%
Balance of Trade	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Trade Surplus	\$129	\$618	\$719	\$963	\$1,023	\$1,358	\$1,172	\$1,690	\$2,391	\$2,821

Travel: These accounts cover purchases of goods and services by U.S. persons travelling abroad and by foreign travellers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2013).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: France International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Receipts (Exports)	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total	\$2,268	\$2,668	\$3,098	\$2,857	\$3,323	\$4,782	\$4,119	\$4,213	\$4,951	\$5,307
% Change	-18%	18%	16%	-8%	16%	44%	-14%	2%	18%	7%
Travel	\$1,793	\$2,070	\$2,371	\$2,289	\$2,696	\$3,797	\$3,193	\$3,277	\$3,790	\$4,075
% Change	-13%	15%	15%	-3%	18%	41%	-16%	3%	16%	8%
Passenger Fares	\$475	\$598	\$727	\$568	\$627	\$985	\$926	\$936	\$1,161	\$1,232
% Change	-32%	26%	22%	-22%	10%	57%	-6%	1%	24%	6%
Payments (Imports)	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total	\$3,617	\$4,404	\$4,578	\$4,988	\$4,804	\$5,104	\$3,640	\$3,878	\$4,223	\$4,539
% Change	-8%	22%	4%	9%	-4%	6%	-29%	7%	9%	7%
Travel	\$2,528	\$3,129	\$2,937	\$3,124	\$3,129	\$3,169	\$2,256	\$2,405	\$2,547	\$2,736
% Change	-13%	24%	-6%	6%	0%	1%	-29%	7%	6%	7%
Passenger Fares	\$1,089	\$1,275	\$1,641	\$1,864	\$1,675	\$1,935	\$1,384	\$1,473	\$1,676	\$1,803
% Change	9%	17%	29%	14%	-10%	16%	-28%	6%	14%	8%
Balance of Trade	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Trade Surplus	-\$1,349	-\$1,736	-\$1,480	-\$2,131	-\$1,481	-\$322	\$479	\$335	\$728	\$768

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2013).

U.S. Travel & Tourism Trends: International Visitor Spending

International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Receipts (Exports)	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total	\$1,206	\$1,391	\$1,617	\$2,558	\$3,702	\$4,289	\$3,565	\$4,028	\$4,398	\$4,852
% Change	5%	15%	16%	58%	45%	16%	-17%	13%	9%	10%
Travel	\$1,180	\$1,367	\$1,519	\$1,865	\$2,649	\$3,028	\$2,577	\$2,877	\$3,058	\$3,367
% Change	8%	16%	11%	23%	42%	14%	-15%	12%	6%	10%
Passenger Fares	\$26	\$24	\$98	\$693	\$1,053	\$1,261	\$988	\$1,151	\$1,340	\$1,485
% Change	-50%	-8%	308%	607%	52%	20%	-22%	16%	16%	11%
Payments (Imports)	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total	\$890	\$1,266	\$1,680	\$2,368	\$2,211	\$2,754	\$2,606	\$2,306	\$2,434	\$2,476
% Change	3%	42%	33%	41%	-7%	25%	-5%	-12%	6%	2%
Travel	\$723	\$1,112	\$1,493	\$2,178	\$2,069	\$2,431	\$2,402	\$2,099	\$2,196	\$2,239
% Change	3%	54%	34%	46%	-5%	17%	-1%	-13%	5%	2%
Passenger Fares	\$167	\$154	\$187	\$190	\$142	\$323	\$204	\$207	\$238	\$237
% Change	2%	-8%	21%	2%	-25%	127%	-37%	1%	15%	0%
Balance of Trade	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Trade Surplus	\$316	\$125	-\$63	\$190	\$1,491	\$1,535	\$959	\$1,722	\$1,964	\$2,376

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2013).

Sources:

U.S. Department of Commerce, Office of Travel & Tourism Industries.
U.S. Department of Commerce, Bureau of Economic Analysis.

For OTTI programs of interest visit:

<http://www.tinet.ita.doc.gov/research/index.html>

- Summary of International Travel to the United States (I-94)
- U.S. International Air Traveler Statistics (I-92)
- Canadian Statistics
- Survey of International Air Travelers (SIAT)
- Forecast of International Arrivals to the United States
- U.S. Travel and Tourism Exports, Imports and the Balance of Trade
- U.S. Travel and Tourism Satellite Accounts
- Travel Trade Barometer

For more information on the U.S. Travel and Tourism Satellite Accounts (TTSA), please visit:

<http://tinet.ita.doc.gov/research/programs/satellite/index.html>

<http://www.bea.gov/industry/iedguide.htm#TTSA>

U.S. Department of Commerce

International Trade Administration
Manufacturing and Services
Office of Travel and Tourism Industries
1401 Constitution Ave, NW
Washington, D.C. 20230
Phone: (202) 482-0140
Fax: (202) 482-2887
otti@trade.gov

<http://tinet.ita.doc.gov>